

Message Text

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ACTION EB-11

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FM AMEMBASSY CAIRO

TO SECSTATE WASHDC 7479

LIMITED OFFICIAL USE CAIRO 4707

E.O. 11652: N/A

TAGS: BTRA

SUBJECT: TRAVEL OF GOODYEAR EXECUTIVES

REF: STATE 139357

1. WELCOME GOODYEAR EXECUTIVES PROPOSED VISIT AND EMBASSY WILL BE PLEASED TO BE OF ALL ASSISTANCE. WE WOULD NOTE, HOWEVER, THAT APART FROM JULY 23 BEING THE ANNIVERSARY OF THE 1952 REVOLUTION, JULY AND AUGUST ARE MONTHS WHEN MANY SENIOR EGYPTIAN OFFICIALS ARE OUT OF COUNTRY OR OUT OF CAIRO.

2. BELIEVE GOODYEAR EXECUTIVES SHOULD MEET WITH HEGAZY FOR PURPOSE INDICATED REFTEL. HE IS THE RIGHT OFFICIAL FOR THIS. WE SHALL ENDEAVOR ARRANGE APPOINTMENT.

3. COURTEST CALL ON SADAT NOT NECESSARY. IT IS NOT CUSTOMARY FOR VISITING WESTERN BUSINESSMEN, INCLUDING AMERICANS, TO BE RECEIVED BY THE PRESIDENT UNLESS THERE ARE VERY SPECIIL CIRCUMSTANCES. GOODYEAR'S UNDERSTANDING THAT CALL ON SADAT IS NECESSARY FORMALITY

FOR SUCCESSFUL DISCUSSIONS AT LOWER LEVEL IS WRONG.

4. FYI. WHILE WE WANT TO ENCOURAGE SADAT TO SEE ESPECNALLY IMPORTANT AMERICAN OFFICIALS AND PUBLIC OPINION MOULDERS. I THINK WE SHOULD NOT REPEAT NOT ESTABLISH PRECEDENT OF HAVING TO ARRANGE A MEETING WITH LIMITED OFFICIAL USE

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SADAT FOR EVERY AMERICAN PRIVATE BUSINESS EXECCTIVE.

THE PRESIDENT IS A BUSY MAN, WE ALREADY TAKE AN
EXTRAORDINARY AMOUNT OF HIS TIME, AND WE WILL BE
OVERLOADING THE CIRCUIT IF WE TRY TO CAST OURSELVES
AS A SADAT APPOINTMENT BUREAU. END FYI.

5. GOODYEAR REPS SHOULD CONTACT FSO EDWARD L. PECK
AT CAIRO TELEPHONE 28219 ON ARRIVAL.
EILTS

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